



SEEDS Development Intern

ABOUT SEEDS AND ITS MISSION

Located in a historically marginalized neighborhood of Northeast Central Durham, SEEDS develops the capacity of young people to respect life, the earth, and each other through growing, cooking, and sharing food. In our two-acre garden and kitchen classroom, SEEDS wants its young people, ages 5-17, to develop an understanding of how food sustains us in life and good health, respect for land and environment, and with leadership skills through serving the community.

About the Position

The Development Intern will be responsible for helping to advancing the fundraising and marketing capacity of SEEDS over a semester-long internship position, with opportunities to extend to a second semester. Through this opportunity, the Development Intern will gain knowledge and experience about fundraising and communications best practices within a community-based nonprofit. Knowledge and experience working with youth of color, food and farming systems and/or marginalized communities preferred. Internship responsibilities may include, but are not limited to:

- Participating in SEEDS' development strategy in collaboration with the Development & Communications Coordinator
- Creating and sending mailed appeals and marketing efforts
- Building the infrastructure of SEEDS' development framework through working with Salesforce CRM
- Processing and accurately recording gifts
- Researching and evaluating new methods of digital and peer-to-peer fundraising
- Creating content and marketing strategy for SEEDS social media channels including Twitter, Instagram and Facebook, as needed
- Other development projects and activities, as needed

Internship commitment:

- 5-10 hours per week, with flexibility for some hours to be completed remotely

Reliable transportation to our office at 706 Gilbert Street is needed. There is a bus stop route (3B) behind SEEDS on Holloway Street. This position is unpaid.

For questions about the position and to apply, email Abby Goodman, Development & Communications Coordinator, at agoodman@seedsnc.org. No calls please.

We value a diverse workforce and an inclusive culture and encourage applications from all interested persons, including, but not limited to, people of color, persons with disabilities, and LGBTQ individuals.