2018-2019 Seeds Annual Report

SEEDS 2018-2019 ANNUAL REPORT

Table of Contents

Letter from the Director & Founder..... 3

Impact Report.....6

Volunteers.....7

Special Events.....9

Our Supporters.....11

Staff & Board.....15

A Letter from Jeff and Brenda

This year SEEDS celebrated its 25th birthday, an incredible milestone. With this occasion came a wonderful opportunity to reflect not only on the past year of youth programs and the organization's growth, but to reflect on two and a half decades of working to cultivate fresh food and community in Northeast Central Durham. 25 years ago, SEEDS began providing space for members of the neighborhood to come and grow vegetables from seed and learn about the earth. In the past year, we began to provide our immersive after-school programs at no cost to families. We also saw the relaunch of the DIG program, our historically longest-running program for youth, with a cohort of future leaders from Southern High School. It is truly a privilege to bring back this long-standing pillar of SEEDS programs during a momentous anniversary, and to work alongside dedicated staff and educators who are invested in seeing all of the students in our K-12 programs succeed.

Jeff with a summer camper this year

More than ever, reflecting on my two years at SEEDS and the 25 years for which it has grown, I am grateful for the supportive and strong community of volunteers, donors, interns, staff, parents, youth participants, and friends who make our space possible every day. On behalf of all of us at SEEDS, we thank you for believing in an equitable and vibrant future for SEEDS and for our community.

Jeff Howell
Executive Director

Brenda (right) at SEEDS in 1998

Since 1994 a lot has been learned, and many have gone on to spread the word. We have stayed true to our mission as we strive to develop the capacity of young people to respect life, the earth, and each other through growing, cooking, and sharing food. Participants are learners, farmers, cooks, and teachers who explore how culture and identity shape our personal relationship and access to food. We are keepers of the soil. We are shepherds of the harvest. The opportunity to sow seeds, tend produce that fills and fuels creativity, imagination, and learning is a gift.

It has been a joy to see youth work together with curiosity and dignity, to see their appreciation for diversity, and engagement with the food they eat. These cultivated relationships make our families and communities more resilient. We allow young people to develop their disciplines in the garden and kitchen, and then discuss what they have learned at table together with love. SEEDS outcome is a joyful child filled with gratitude and wonder. May ripples continue for many years to come.

Brenda Brodie
Founder, Board Member Emerita

https://activeworks-active.com/login.faces?aui=https%3A%2F%2Fcamps.active.com%2FSEEDS

This year, the culmination of several years of community listening sessions, school relationship-building, and student recruitment resulted in our new cohort of high school students participating in our DIG farm internship program over the spring and summer. These hardworking students collaborated on several exciting projects together including leading cooking lessons, re-planting and reclaiming the lots across the street from the main SEEDS farm and working with our younger students, SAPLINGs and SEEDlings. All of the vegetables grown in the DIG plots were chosen by youth consensus and have been cared for by our high school students exclusively.

One student said about her experience with DIG: “My favorite thing about DIG is eating what we have grown - I have tried new foods as a result, and changed my opinions about several foods that I thought I didn’t like.” We are excited about continued opportunities to scale up the leadership opportunities provided to each student as they grow in the program and develop their responsibility, autonomy, and decision-making.

We are grateful that the DIG program has returned to SEEDS and want to thank all of the DIG alumni who collaborated with us to bring back a cornerstone of SEEDS youth programs this year.

Our Year by the Numbers

16 FRUIT AND NUT BUSHES PLANTED

2,550 MEALS AND SNACKS PROVIDED OVER THE SUMMER

700 VOLUNTEER HOURS DONATED

1,000 FT OF PLANTING SPACE ADDED TO THE FARM

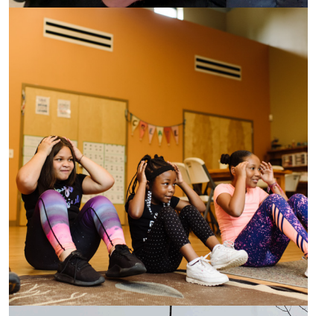
91 SCHOLARSHIP WEEKS PROVIDED FOR SUMMER CAMP

4 INTERNS HIRED THIS YEAR FROM UNC, DUKE, AND BROWN UNIVERSITY

15,000 CONTACT HOURS PROVIDED TO K-12 YOUTH LAST YEAR

11,000 DOLLARS INVESTED IN HIGH SCHOOL STUDENTS THROUGH DIG

6 BLACK JERSEY GIANT CHICKENS ADDED TO OUR FLOCK



Blue Cross Blue Shield of NC Makes an Impact

It truly takes a whole community to ensure that our space promotes experiential learning for each student who comes to SEEDS each day. Beyond the work reserved for the youth, staff and volunteers work behind the scenes to build meaningful infrastructure to enhance programs and to create an environment where productive growth in crops each season leads to diverse opportunities for growth in K-12 students.

Regular volunteer groups build beds, lay mulch, keep weeds at bay, work on the chicken coop, help us prepare for events, and work on other meaningful projects on our 2 acres. Individual volunteers assist our staff directly with after-school programs and work to keep our student to teacher ratio low, our learning experiences and homework help interactive, and our kitchen lessons hands-on with large groups of youth.

In May, we grateful to partner with Blue Cross Blue Shield of North Carolina as a part of their Thrive NC 2019 conference and community event. Blue Cross Blue Shield of North Carolina brought a hardworking group of employees to get our farm beds ready for summer planting and through their foundation contributed $20,000 to DIG high school salaries and summer camp scholarships. A huge thank you for their generosity and partnership!

VOLUNTEERS MAKE IT HAPPEN!

Thank you to the amazing groups who volunteered with us this year!

PRA Health Sciences
Merck
3C Institute*
AICPA*
UNC Student National Pharmaceutical Association
Sensus
Citrix*
Duke University Special Events Planners Council
Bull City Burger
Blue Cross Blue Shield of North Carolina*
Cisco*
Vert & Vogue
PYO
AgBiome
Hilton Durham

Want to bring your group to volunteer with SEEDS this year? Email volunteer@seedsnc.org or visit our website to fill out a volunteer interest form!

* indicates multiple volunteer days

Meet Erin

Erin joined SEEDS last year as one of our middle school students participating in SAPLINGs! Erin is a talented seventh grade student who joined the program originally to spend time outside and work on the farm, but who discovered a real love of cooking along the way. She now manages her own plot of land and chooses, plants, weeds, cultivates, harvests, and cooks her own plot of veggies throughout the year in addition to all of her kitchen activities. Erin is a natural leader and loves project-based learning. She is ready to jump into any new activity, game, or project we may throw at her and help other students succeed.

SAPLINGs is a unique program because students gain the opportunity to both be leaders for younger students in our SEEDlings program as well as working with our DIG high school students. Students involved in SAPLINGs also receive first priority to be considered for DIG when they enter high school.

ERIN'S FAVORITES

Subject in School
Chemistry! Particularly forensic science

Activity at SEEDS
Cooking!

Recipe cooked this year
Fire Cider - it was really strong but delicious

What are you looking forward to learning about this year?
Just excited to be here and learn everything.

What is your favorite place on the farm?
Definitely the chicken coop. I even mixed the feed one time and love collecting the eggs.

Celebrating 25 years

Our 25th year in Durham was marked with two momentous events: our annual Harvest Dinner on September 27, and our 25th Birthday and Pie Social on June 1.

Harvest Dinner brought together the best of the season from 24 of the Triangle's premier chefs, bartenders, and breweries to delight guests with local fare inspired by farm-to-table cooking. Dishes such as tomato fennel soup, creamy kabocha squash, and sweet potato bahn mi were served at Durham Central Park amidst 250 of our friends and neighbors. Each guest was invited to participate and celebrate with SEEDS, our youth, and the future that we envision for Durham. With an incredible community behind us, we raised over $40,000 for SEEDS programs.

In June, community members joined us for an open farm day and Pie Social to celebrate 25 years of growing, cooking, and sharing food. Volunteers provided face painting and a community art project, students led tours of the farm and cooking demonstrations, and friends new and old gathered to sing "Happy Birthday" to SEEDS!

Both events truly highlighted that it takes more than a village to make change in Durham and of the power of working together for the next generation of Durham's leaders. Here's to another 25 years!

THE 25 for 25 CAMPAIGN

An extra-special thank you for each founding donor who contributed the first 25 shares of our recurring donor campaign, committing to a monthly donation in honor of SEEDS' 25th Birthday! Join us in making a yearly recurring gift at bit.ly/givetoseeds

Jack Adkins
Kimberly Blair
Nick Dantonio
Brent Droege
Julia Fiore
Angela Gilmore
Tiffany Graves
Gerrit Hamre
Robin Harris
Michelle Heavener
Katherine Hyde
Mari Joerstad
Zareen Kapadia
Amy Kirshner
Katryna Robinson
Deshira Wallace
Angela Wallace

THANK YOU TO OUR GENEROUS DONORS!

INDIVIDUALS: $1,000 AND ABOVE

Placide Barada
Kim and Brett Blair
Katherine and Richard Bruch
James Burroughs
Norm and Portia Christensen
Dennis Clements
Brent Droege
Evebell Dunham
Angela Gilmore
Jean Hamilton
Alice and George Horton
David Johnson and Rebecca
Sadun
Carol and Mike Krzyzewski
Mark and Cynthia Kuhn
Keyona Oni
Margaret Parker
Alex Tolstykh and Rick
Sanchez
Virginia and Andrew
Widmark
Anonymous

INDIVIDUALS: $500 – $999

Daniel Altieri
Daniel Callahan
Jane and Gordon Edwards
Christopher and Tiffany
Graves
Deirdre Murphy and Stephen
Gavett
Jacqueline and Michael
Resnick
Larry Sachs
Margaret and Peter Schubert
Gladys Siegel
Bryant and Janet Stolp
Jacob and Jennifer Williams

INDIVIDUALS: $250 – $499

Jenny Boyce
Stephen Bullock and Laurie
Buck
Kristen Eberlein
Peter Eisenmann
Ann Gordon
Sandy Heard
Michelle Heavener
Sara Hirsch
Dwayne Huebner and Ellen
Davis
Mari Joerstad
Thomas and Margaret Keller
Tom, Susan and Kenneth
Krebs
Elizabeth Lang
Joseph and Jerri Lemanski
Diane and Gene Linfors
Rama Mills and Joanne Abel
Elizabeth and Wes Newman
Lois and Isaac Price
Cruce Sanders
Dianne Soderlund
Keith Stocker
Laura Svetkey and Charles
Vander Horst
John Wick
Jacob and Jennifer Williams

INDIVIDUALS: UP TO $249

Abigail Agranat
Hopie and Allen Avery
Donna Baird
Sara Baligh
Joellen Baus and Doreen
Knedlik
Sylvia Becker-Dreps and
Chris Dreps
Nancy Blood and Catherine
Chandler
Lauren Brinkley
Kerry Brock and Allen
Brimer
Mary Brogden
Gwendolyn Brooks
Gerry Brown
Sally and John Bugg
Patrick Cacchio
Tom Campbell
Susan and Thomas Carson
Karen Catoe and David
Shore
Julie Chappell
Billy Chow and Penny
Oslund
Alan Coats
Linda Coerr
Jeffrey Cohen
Rob Creighton
Chicita Culberson
Nick Dantonio
Kaitlyn DeConto
Michele DeRose
Adriana Doi
Jennifer Etheridge
Andre Faul
Carla Fenson and David
Bronstein
Barbara and Peter Fish
Aidan Fitzgerald
Dianne Ford
Risa Foster
Reed Frankel
Megan Goodhand
Cynthia Gurganus and
Charles Newman
Elizabeth H Harris
Melani Harris

INDIVIDUALS: UP TO $249 (CONTINUED)

Toni Hartley
Brooke Hassett
Zack Hawkins
Lucy Hayhurst
Nancy and Douglas
Henderson-James
Lorna Hicks
Elaine Hillgrove
Jane and William Hix
Joseph Howell
Katherine Hyde
Sandra and Peter Jacobi
Deborah Jakubs and James
Roberts
Chad and Megan Johnson
Klugh Jordan
Bettina Karpathian
Martha Ann Keels and Dennis
Clements
Thomas and Betty Kenan
Amy Kirshner
Rhonda Klevansky and Neil
Prose
Gina and Michael Kriston
Sandi Kronick and Eric Cohen
Patti Kronick
Emily and T. Carleton Lee
Oscar Leinbach
Debs Ann and David Liu
Lynn Maguire
Mary Martin
Sarah Mattingly
Leslie McClellan
Megan McCuen
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Alicia and Peter McKinnis
Christine McNally
James and Ruth Mead
Julie Monaco
Jonas and Maggie Monast
Preston Montague
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Cathryn and Shawn Napora
Mindy Oshrain and Stephen
Jaffe
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DJuan Perry
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Sarah Peveler
William and Anne Pizer
Stephanie Poley
Dr. John Pormann
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Johnson
Nancy Proia
Timothy Gale
Bryna and Gregory Rapp
Curtis Richardson
Carol Rist
Katryna Robinson
Robin Harris
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Elizabeth Scarinci
Steve Schewel and Lao
Rubert
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Walter and Anne Schmitt
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Andrew Slater
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Catherine Smith
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Nicholas and Jennifer
Tennyson
Ross Tompkins
Mark Trustin and Marcia
Angle
Stephen and Charlotte
Wainwright
Elizabeth Wait
Deshira Wallace
Gordon Wegwart
Wil Weldon
Lillian and George Whitacre
Eric Wiebe and Cynthia
Shimer
Evelyn Wilbanks
Allen and Claire Wilcox
Daniel Wilson
Pam and Bob Winton
Leigh Wynkoop

IN-KIND SUPPORT

21C Museum Hotel
A Better Image Printing
Alley Twenty Six
Base Pilates and Movement
Beer Study
Bohio Photography
Boro Beverage
Boxcarr Creamery
Bull City Burger and Brewery
Bull City Butler
Burt's Bees
Carrie Moore Interior Design
CompostNow
Congregation at Duke
Chapel
Counter Culture Coffee
Cynelsa Broderick
Dena Verdesca
Durham Distillery
Early Bird Donuts
Food FWD
Foster's Market
Fullsteam Brewery
Geer Street Garden
Gocciolina
Graybeard Distillery
Guglhupf Bakery
Harlem Brewing Company
Hope Valley Diner
Inside Out Body Therapies
It's a Southern Thing
Jack Tar & the Colonel's
Daughter
Kontek
Lo and Behold Naturals
Loaf
Mad Hatter's Cafe
Mark Maya Photography
Matthew Yearout
Melina's Fresh Pasta
Ninth Street Bakery
Phoebe Lawless
Picnic
Pitchfork Provisions
Ponysaurus
Preston Montague
Rue Cler
Sarah P. Duke Gardens
Splinter Group
The 360 Approach
The Bagel Bar
The Boot
The Durham Hotel
The King's Daughters Inn
The Regulator Bookshop
The Scout Guide
The Umstead Hotel & Spa
Tilthy Rich Composting
Toast
Vaysgant Photography
Vert & Vogue
Videri Chocolate Factory
Washington Duke Inn & Golf
Club
Watts Grocery
West End Wine Bar
Whole Foods
Zola Craft Gallery

LOCAL BUSINESS SUPPORT

Accenture Workplace Solutions
Amazon Smile
Blue Cross / Blue Shield of North Carolina
Burt's Bees
Cisco
Coastal Federal Credit Union
Coulter Jewell Thames
CT Wilson
Duke Energy
Duke University Health Systems
Facebook
Gateway Building Company
Hamre Strategies
Home Advisor
John Deere
Microsoft
Net Friends, Inc.
NVIDIA Corporation
Parker and Otis
Pinnacle Bank
Durham Spirits Co.
Sports Endeavors
The Kroger Company
United Therapeutics
Urban Durham Realty
Vaguely Reminiscent
Vert & Vogue

GRANTS & PRIVATE FOUNDATIONS

Ananda Fund
BIN Charitable Foundation
Central Indiana Community Fund
Citrix
Clif Bar Family Foundation
Community Foundation of North Texas
County of Durham
Devonwood Foundation
F.M. Kirby Foundation
Foundation for the Carolinas
Frankel Family Charitable Fund
Gad and Marlene Janay Foundation
Grace Jones Richardson Trust
Katherine and Frank Woodman Memorial Fund of Triangle Community Foundation
Kenan Family Foundation
Marcia Angle and Mark Trustin Fund of Triangle
Community Foundation
Oak Foundation
Philip and Nancy Leinbach Fund of Triangle Community Foundation
Public Welfare Foundation
Schmidt-Nielsen and Claesson Fund of Triangle Community Foundation
The Clorox Company Foundation
The Nandu Fund
The Synergy Foundation, Trustee of Wilmington Trust Company
United Way of the Greater Triangle

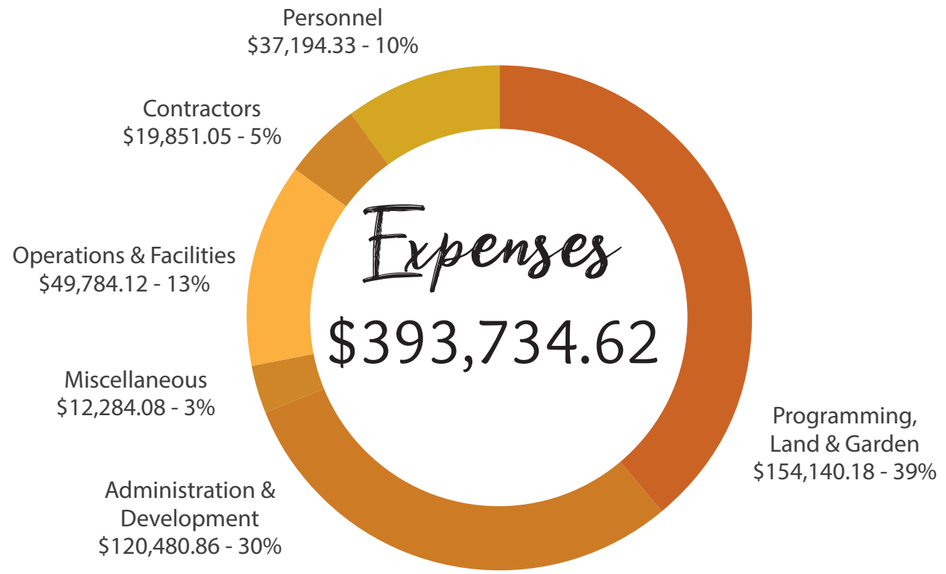
CIVIC & FAITH ORGANIZATIONS

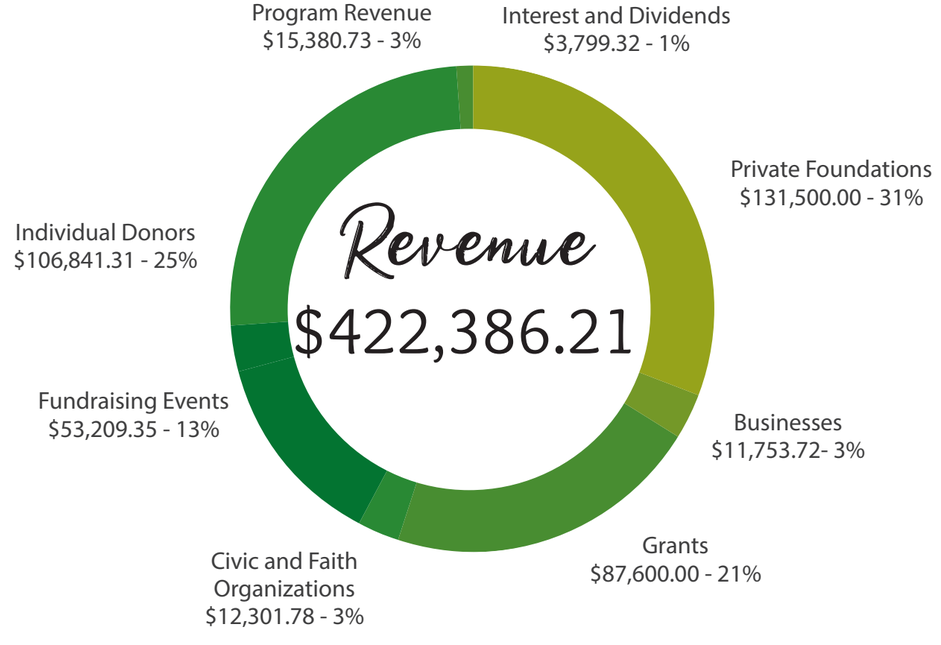
100 Women Who Give a Hoot
Alpha Delta Kappa - Alpha Mu Chapter
American Fundraising Foundation, Inc.
Congregation at Duke Chapel
Duke University Office of Durham & Regional Affairs
Duke University Research Greenhouses
EarthShare of North Carolina
Eno River Unitarian Universalist Fellowship
Exchange Club of Greater Durham
Farm Church
Sarah P. Duke Gardens
St. Francis of Assisi Church
The Good Turn

Our son has always been a picky eater, and it seemed like he opted out of most of the food prepared at camp. But, a week later, we overheard him telling a friend, "You don't have to like something, but you have to try it seven times before you know whether you do or not." We were cracking up. This one lesson was worth it!

- SEEDS Summer Camp Parent

2018 - 2019 FINANCIAL INFORMATION





***Additional funding received in 2018-2019 will be utilized to ensure long-term financial stability at SEEDS as advised by the Board of Directors**

2018 -2019 SEEDS STAFF

Cynelsa Broderick
Operations & Administrative Coordinator

Abby Goodman
Development & Communications Coordinator

Jeff Howell
Executive Director

Trevor Hyde
Farm Manager & Educator

Aaron Kienow
Farm Educator

Eli Rue
Chef Educator

Herb Thornton
After-School Coordinator

We are so grateful for the dedicated staff members who made everything at SEEDS possible this year!

Sumi Dutta
Chef Educator

2018 -2019 SEEDS BOARD OF DIRECTORS

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Brent Droege
Angela Gilmore
Tiffany Graves
Sandi Kronick

Jamel Lynch
Preston Montague
Shane Walden
Wil Weldon
Liz Scarinci, Fuqua on Board

Aidan Fitzgerald, Fuqua on Board
Brenda Brodie, emerita

Southeastern Efforts Developing Sustainable Spaces (SEEDS)

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(919) 683-1197

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info@seedsnc.org
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